

# Rethink your obesity discussions

A guide for health care professionals to discuss weight management

**Rethink Obesity**<sup>™</sup>



# Introduction

For those patients who meet the criteria for being overweight, obese, or are at risk of weightrelated complications, intensive therapeutic counseling on behavioral changes can be effective for weight management.<sup>1</sup>

Rethink Your Obesity Discussions has been developed as an aid for health care professionals to facilitate discussions regarding weight management. Empathetic and supportive counseling can help patients to address the challenges of weight management.

The content of this guide has been developed in collaboration with leading experts on weight management and is designed so it can be read in patient appointments. As you become more familiar with the content, you may find it beneficial to use it only as a reference.

### The aim of this guide is to enable you to:

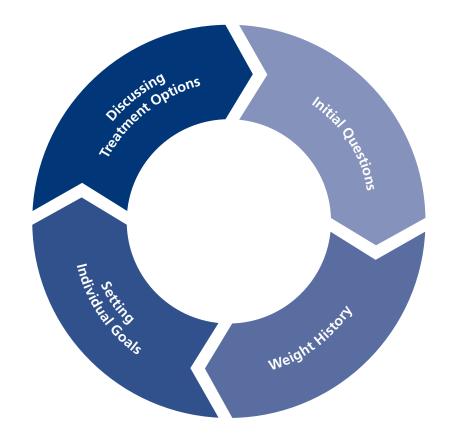
- Initiate a collaborative conversation about weight management with patients
- Build trust through shared decision making
- Emphasize the importance of patient's perspective, experiences, and feelings about past weight changes
- Set goals for short term and long term
- Explore appropriate lifestyle and medical treatment options and make plans that meet individual patient needs



### **Guiding a Structured Discussion**

The discussion guide employs a simple structure:

- 1. Ask for permission and initiate dialogue
- 2. Focus on weight history
- 3. Set individual goals
- 4. Discuss treatment options



Throughout the resources, there are suggested talking points and questions to help you shape the discussions with your patients. Look for these outlined areas throughout the Rethink Your Obesity Discussions guide for suggested talking points and questions that you can refer to directly in discussion with patients.



For more information, resources, and tools, please visit **RethinkObesity.com**.





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MICHAEL BATTAGLIA USA MICHAEL'S BMI is 35

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WEIGHT HISTORY

SETTING INDIVIDUAL GOALS



## **Initial Questions**

The complex and sensitive nature of the disease of obesity can make it a difficult conversation to have with patients. An empathetic approach and asking permission is a helpful starting point. Research indicates that when health care professionals employ an empathetic approach, patients are more likely to attempt weight loss through changes in eating and activity habits.<sup>2</sup>

### **Getting Permission**

To initiate a conversation with patients about excess weight, it is important to ask for permission first.<sup>3</sup> Without permission, talking about weight may be a sensitive and unwelcome topic.

### **Different Ways To Get Permission**

- Start with a general question
  - Tell me more about why you've come here today.
  - Do you have any other health concerns that you'd like to talk about?

### Tie it to symptoms or other problems that the patient stated

- Carrying excess weight can be a cause of some of your health concerns. Do you mind if we talk about how weight management could help with this problem?
- Do you think your weight might be contributing to the problem that you're having?

### Refer to other clinical measures

- I notice that your body mass index, or BMI, is high, which means you are carrying excess weight for a person your height. This can affect your health. Is it okay if we talk about your weight?
- If we can review your previous test results for a moment, then I think it may be beneficial to discuss how weight management would help to improve some of these results in the future.

### Just ask

— Would it be alright if we discuss your weight?

### **Baseline Questions**

After getting permission to discuss weight, ask guestions that will establish a baseline from which future progress can be measured. Patient responses to baseline questions will help you assess your patient's ideas, concerns, and expectations.<sup>3</sup>

You may also begin to see discrepancies between your patient's habits and his or her personal goals. More about developing discrepancies can be found in the *Rethink Obesity Education* booklet in the section titled Guide to Motivational Interviewing.

Once you have asked the questions provided, summarize what your patient has told you about how weight is affecting his or her life.

### **Some Talking Points and Questions**

- How is your weight affecting you medically?
- How is your weight affecting you physically (pain, fatigue)?
- your weight?
- How is your weight affecting you emotionally?
- List the top 3 reasons why you'd like to lose weight.
- Why or why not?

### Summarize

ready to take action. Is that correct?



• How is your weight affecting you functionally? Are there things you can't do because of

• Have you ever discussed your weight with a health care professional in the past?

• If I'm hearing you correctly, you are concerned with how your weight is affecting your health and your life and that you would like to lose weight, but you are not sure you are



### Advising on the Health Risks of Excess Weight

Regardless of a patient's readiness to take action to address his or her weight, it is recommended that you advise about the health risks associated with excess weight.<sup>3</sup>

To balance the discussion of health risks associated with excess weight, advise your patient on how even modest, sustained weight loss of 5% to 10% can improve his or her health and reduce risks of comorbidities.<sup>3</sup>

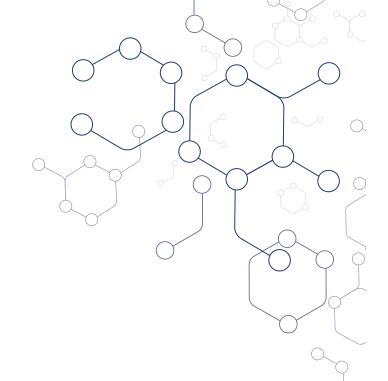
Following the discussion outlined below, explain that the next step is to ask questions that focus on how his or her weight has changed in the past and that this can help to formulate a plan for weight management. See the next section titled *Weight History*.

### Some talking points and questions

- Do you have any questions about what it means to have a high BMI?
  - BMI is a measurement that helps determine if a person is carrying excess weight for their height.<sup>4</sup>
    BMI isn't a complete measure of health, so we look at other measures like waist circumference, blood pressure, and cholesterol levels that indicate what should be addressed about your health.<sup>3</sup>
- Because your BMI is high, I am also concerned about the associated health risks such as diabetes, sleep apnea, high blood pressure, blood sugar levels, and heart disease.<sup>5</sup>
- Weight loss of as little as 5% of your body weight can improve your health and reduce your risks.<sup>6</sup>
- Achieving 5% weight loss is a process that begins with making a few specific lifestyle changes to your eating habits, increasing the amount of physical activity, and discussing other treatment options.<sup>5</sup>
- I can support you in your efforts to improve your health and lose weight. Is that something you would like?

# Weight History

For more information, resources, and tools, please visit **RethinkObesity.com**.





WEIGHT HISTORY

SETTING

## Weight History

A weight-history discussion is intended to complement a full clinical and physical assessment to identify metabolic, genetic, and hormonal factors as well as medications that contribute to weight gain.

A successful weight-history discussion can result in<sup>3, 5</sup>:

- Assessment of root causes that influence eating and activity behaviors
- Understanding of past efforts, challenges, and successes with weight loss
- A basis for individual goal setting

### Weight-History Discussion

Use these talking points and guestions to discuss a patient's weight history.

1. Changes in weight over time

Each patient will have gained weight differently. Understanding how and why their weight has changed can provide insight to their weight gain triggers.<sup>5</sup>

### Some talking points and guestions

- When do you think you first began to gain weight?
- Do you feel as if your weight has been an issue in the past? For how long?
- Have you always carried weight?

### 2. Factors in weight changes

This discussion involves eliciting your patient's perceptions of causes as well as connecting any past medical causes to changes in weight.<sup>5</sup>

### Some talking points and questions

- Why do you think weight is a problem for you?
- Can you think of any times in your life when you found that you put on a lot of weight?
- What do you think was the reason for putting on weight at that time?
- How do you handle stressful situations? Boredom? Sadness? Tiredness?

### 3. Descriptions of past weight-loss efforts

Discuss and understand patients' past efforts with weight loss, including specific programs or plans, duration, and results.<sup>5</sup>

### Some talking points and questions

- Tell me about your efforts with trying to lose weight in the past.
- Can you describe the program or type of plan that you followed? How long did you stay engaged?
- What aspects of those programs or plans were successful for you?
- What didn't work for you? What roadblocks did you encounter?
- What has triggered your past weight-loss efforts?

### 4. Current habits

A discussion about patients' current eating and activity habits and how they might feel about changing their current habits.7

### Some talking points and questions

- ever hungry and 10 being that you are always thinking about food?
- Tell me about your current eating habits.
- What kinds of things have you done to change your eating?
- How do your current habits compare to your past efforts with weight loss?
- Tell me about your current physical activity habits.
- On a scale of 1 to 10, how ready are you to make changes in your current activity patterns?

• In general, how often do you feel hungry on a scale of 1 to 10, with 1 being hardly





### Weight History Patient Material

It may be helpful for patients to chart their own history of weight changes over time. This can help facilitate a discussion of appropriate treatment options for the present and future.<sup>8</sup>

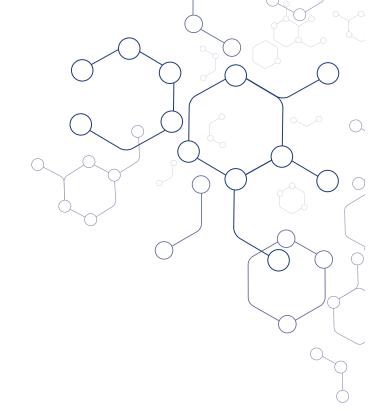
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Example:		7		
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# Setting Individual Goals

Adapted from Kushner R. The Rollercoaster of Life: Major Events that Impact a Woman's Weight. OAC's Your Weight Matters National Convention http://www. ywmconvention.com/wp-content/uploads/2013/08/Roller-Coaster-of-Life-Major-Events-that-Impact-a-Womans-Weight.pdf. Published 2013. Accessed October 22, 2014.



You can go to **RethinkObesity.com** to download and print the *Chart Your Personal Weight History* material to use with your patients.



SETTING INDIVIDUAL GOALS



# **Setting Individual Goals**

A discussion on goal setting is a way to help your patients connect their goals with the changes they can make for better weight management. Align with your patients on realistic and individualized goals as a first step toward creating sustainable long-term changes.<sup>3</sup>

### **Discussing Goal Setting**

You may want to start by discussing the "big picture," or the long term, ultimate goals that your patients may have in mind. It can be helpful to refer to the responses to the initial questions (see Initial Questions) about how weight affects medical, physical, emotional, and day-to-day well-being and their plans or goals for their lifestyle in the future.

### Talk About the Big Picture

- Ultimately, what do you want to achieve? If you think about the big picture of your life, what do you want it to look like? Health? Travel?
- Do you have a certain amount of weight that you want to lose?
- Considering your ultimate goals, we can work together to take the first steps toward what is realistic for you to achieve for health and weight.

### **Goal Setting for Weight Management**

Use the *Goal Setting* handout and the discussion topics below to create SMART Goals with your patients: SPECIFIC, MEASURABLE, ACHIEVABLE, RELEVANT, TIMELY.<sup>3</sup> When you are finished discussing the goals, consider establishing a follow-up plan for future appointments.

### **S**pecific

Guide patients to set specific goals for changes to behaviors or habits for healthy eating, activity levels, or weight loss.

- What are some healthy eating habits that you feel you can start doing?
- What are some activities or hobbies that you would like to start?
- Can you begin 1 or 2 of these before our next visit?

### Measurable

Ask how they will measure their progress toward achievement or know when they have achieved their goals.

### **A**chievable

Discuss how confident they feel about achieving their goal. This is a chance for a reality check to revise the goal if patients don't feel confident that the goal is achievable.

- Do you feel confident that this is an achievable goal?
- how confident are you that you can achieve this goal?

### **R**elevant

Ask about how initial goals are relevant to their big-picture goals.

• Why is this behavioral goal relevant or important to your overall plan?

### Timely

Place a relatively short time frame on the initial goals and revisit whether they are achievable in that time frame.

• When will you begin?

• What is the best way for you to track your new habits or progress toward your goal?

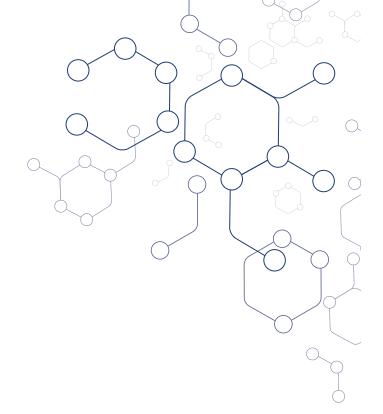
• On a scale of 1 to 10, with 1 being not at all confident and 10 being completely confident,



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What I want			
Short-term goal(s):			 
Long-term goal(s):			 
How will I ac	hieve my goal(s):		
1			 
2			 
3			 
When will I a	im to reach my goal(	s):	
I will aim to reach i	my short-term goal(s) by this c	date:	 
I will aim to reach i	my long-term goal(s) by this d	late:	 
Follow-up			
Date of next visit(s)	:		 
My own note	S:		

You can go to **RethinkObesity.com** to download and print the *Goal Setting for Weight Management* material to use with your patients.

# Discussing Treatment Options





# **Discussing Treatment Options**

### Healthy Eating and Physical Activity

When discussing treatment for weight management with your patients, incorporating healthy eating and activity habits should be included along with medical and surgical options available.<sup>9</sup> Patients who have struggled with excess weight may take some time to adopt new healthy habits. As you approach the topic of healthy eating and activity habits with your patients, focus on achievable steps patients can take toward sustainable lifestyle changes.

Your discussion of individual healthy eating and activity habits started in the *Initial Questions* section. You can revisit that discussion by restating or summarizing their responses to those questions.

Patients should be encouraged to keep a food and physical activity journal to keep track of all the foods and drinks they consume. Also ask them to record things like<sup>10</sup>:

- Hunger level before and after eating
- Time spent active and what types of activity
- Overall feelings about the lifestyle changes they are making

Patients should be encouraged to bring their journal to each appointment to discuss general patterns. Health care professionals are encouraged to provide positive feedback and to celebrate successes and progress made.

### **Treatment Options Overview**

your patients and explore the decision-making process with them.

- Treatment options available
- Positive potential impact to bioclinical markers including A1C, HDL, and blood pressure, as well as consequent conditions, such as obstructive sleep apnea, disability/immobility, etc
- Realistic treatment goals and expectations

of the Advanced Framework.

based on individual factors of each patient:

- Lifestyle modification/reduced-calorie meal plan/physical activity
- Intensive behavioral and lifestyle therapy
- Addition of weight-loss medications to lifestyle therapy program if  $BMI \ge 27$ and complications are present
- Consider bariatric surgery in patients with type 2 diabetes and BMI 35.0-39.9 • Consider bariatric surgery in patients with  $BMI \ge 40$

IONS

DISCUSSING ATMENT OPTIC

- There are multiple comprehensive guidelines that provide recommendations for patients in different stages of weight management. After reviewing the guidelines, consider which options might best serve
- A discussion about clinical weight management should help patients to understand:

### Managing Obesity as a Chronic Disease

- The American Association of Clinical Endocrinologists (AACE) has established an advanced framework for the diagnosis, treatment, and management of obesity as a chronic disease. The framework incorporates body mass index (BMI) and the presence and severity of specific obesity-related complications to diagnose and stage obesity to guide the selection of treatment and specific therapeutic interventions.9 Go to www.aace.com/article/278 for the full version
- The AACE treatment recommendations advise that health care professionals and patients collaborate on and create a weight-loss plan that includes one or more of the following,



### **Discussing the Pace of Treatment**

Patients who indicate a higher level of motivation or readiness may be more open to discussing specific treatment options and follow-up plans.<sup>5</sup>

Consider each patient's weight history and current situation to determine a follow-up plan for treatment. Follow-up plans should include<sup>3</sup>:

- Assistance in identifying additional drivers and barriers for weight change
- Provision of credible educational resources
- Referrals to appropriate health care professionals
- Scheduling weight-management appointments (see below for additional guidance)

### **Discussing Treatments**

Some talking points and questions:

- Developing healthy eating habits is a significant part of weight-loss treatment. It's important to make the kinds of changes you can stick to over the long term.
- To help you accomplish your goals, let's discuss your daily food intake and some changes you can make to facilitate weight management. One of the best ways to begin is to write down or track everything you eat and drink each day in a journal or using technology. What kinds of experiences do you have with tracking and recording?
- We can also discuss some of the medical options available that can further facilitate weight loss and whether weight-loss medication could be right for you.
- We are here as a team to help you create the right plan and assist you as you progress toward achieving your goals.

### **Scheduling Weight-Management Appointments**

Patients who are overweight and obese have a lifelong disease that will need frequent and ongoing appointments to monitor progress and make adjustments to treatment as necessary. Evidence indicates that frequent face-to-face visits to discuss lifestyle changes can have significant positive affects on weight management and complications.<sup>11</sup>

Pack nonperishable, healthy snacks.

PATIENT MATERIAL

1. Get in step

- Order water to drink with meals if you are dining out.
- Order smaller portions in restaurants.

- Make a list based on meal plans.
- Shop after a meal. • Buy fresh foods when possible.
- Find healthy replacements.

You can go to RethinkObesity.com to download and print the



You can go to **RethinkObesity.com** to download and print the

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### Approaches for healthier eating and physical activities

 Begin with short walks and gradually increase your time or distance • Focus on your posture with your head lifted, tummy pulled in, and shoulders relaxed. • Warm up at an easy pace for the first several minutes. Stay safe: walk on sidewalks and well-lit areas. • Stop walking and check with your health care professional if you experience pain when walking. 2. In proportion: Sizing up healthy eating Set aside small portions of snacks to eat when you have a craving. • Use a portioned plate: 1/2 for vegetables or fruits, 1/4 for whole grains, and 1/4 for proteins Think of reducing amounts, rather than cutting out your favorite foods. Establish regular meal times to avoid overeating later in the day. • Pre-portion your servings to control the amount by placing a single serving in a container ahead of time rather than eating from the package. 3. Eating together with family and friends: Dining without counting calories • Substitute healthy alternatives like foods that are steamed or baked instead of fried. Enlist family and friends to support you in making healthy choices. Share an entrée with a friend at a sit-down restaurant • Research the restaurant to give yourself the best options for ordering. • Request your meal to be served without gravy, sauces, butter, or margarine 4. On the go: Keeping healthy away from home Bring a meal from home to eat on the plane or in the car. Find times and places to take walks like in the airport or through a hote 5. Smart shopping: Keeping your basket full and fresh Read nutrition labels for portion size, calories per portion, and saturated fat Approaches for Healthier Eating and Physical Activities to go over with your patients. 7 ™ is a trademark of Novo Nordisk A/S © 2015 Novo Nordisk Printed in the U.S.A. 1014-00023817-3 February 201

### Approaches for Healthier Eating and Physical Activities to go over with your patients.





For more information, resources, and tools, please visit ikObesitv.com.

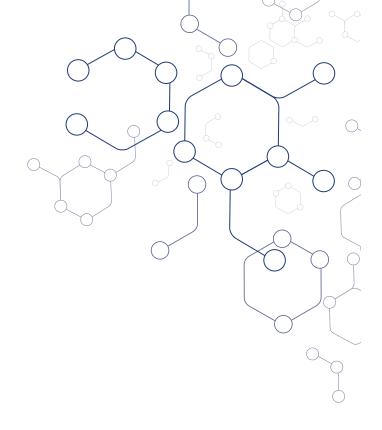
MARY EDWARDS

MARY'S BMI is 44

USA

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INTRODUCTION

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Visit **RethinkObesity.com** to learn more and to explore resources and tools that can help support patients' success.